ORDER

Orders Order / Rev: 715872 - 4 06330947 Alt Order #: OBAMA SCHED A Product Desc: Estimate: 1537 Flight Dates: 10/30/12 - 11/05/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/21/12 / 10/31/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-3 Advertiser External ID:

Revenue Codes:

Bill Plan Totals

AGY, GEN, POL

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/29/12	11/04/12	128	\$142,350.00	\$120,997.50		
11/05/12	11/11/12	28	\$17.375.00	\$14.768.75		

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	156	\$159,725.00	\$135,766.25	0.00
Totals	156	\$159,725,00	\$135,766,25	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

1	OI-	01	E. d	lavorata a Ocala	Donale	011/51	Time Davis	l O-	-4-	Data Dai	Dt T	0	A t
Ln	Ch	Start	End	Inventory Code	вгеак	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WTSP	10/30/12	2 11/05/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa	a 1205,MTWTF	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
V	<u>Sta</u> /eek: 10/	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$75.00	Rating 0.00						
2	WTSP	10/30/12	2 11/05/12	5-530a 5-530a 10 News	CM	5-530a	MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
W	Sta /eek: 10/	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
3	WTSP	10/30/12	2 11/05/12	530-6a 530-6a 10 News	CM	530-6a	MTWTF	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
V	Sta /eek: 10/	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$150.00	Rating 0.00						
4	WTSP	10/30/12	2 11/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF	:30	7	\$175.00 P-4	0.00 NM	7	\$1,225.00
V	<u>Sta</u> /eek: 10/	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 7	Rate \$175.00	Rating 0.00						
5	WTSP	10/30/12	2 11/05/12	CBS This Morning	•	7-9a (7:00 AM-8:	MTWTF 00 AM)	:30	6	\$200.00 P-4	0.00 NM	6	\$1,200.00
V	Sta /eek: 10/	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 6	Rate \$200.00	Rating 0.00						
6	WTSP	10/30/12	2 11/05/12	CBS This Morning	•	7-9a (8:00 AM-9:	MTWTF 00 AM)	:30	6	\$200.00 P-4	0.00 NM	6	\$1,200.00
V	Sta /eek: 10/	rt Date 30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 6	Rate \$200.00	Rating 0.00						

Order / Rev: 715872 - 4 Advertiser: Obama/D/President

Alt Order #: 06330947 Product Desc: OBAMA SCHED A WTSP-TV

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
7 WTSP	10/30/1	2 11/05/12	M-F 9-930a 10 N 10 News, 9am	ews, 9a@M	9-9:30A	МТWТF-	- :30	5 \$100.00 P-4	0.00 NM	5	\$500.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/3 8 WTSP		11/05/12 2 11/05/12	MTWTF M-F 930-10a	CM 5	\$100.00 930-10a	0.00 MTWTF-	- :30	5 \$100.00 P-4	0.00 NM	5	\$500.00
			Inside Edition		_			***********			*******
Week: 10/3	t <u>Date</u> 60/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00					
9 WTSP	10/30/1	2 11/05/12	M-F 10-11a Studio 10	СМ	10-11a	МГWГF-	- :30	5 \$75.00 P-4	0.00 NM	5	\$375.00
Start Week: 10/3	t Date	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$75.00	Rating 0.00					
10 WTSP			Price Is Right	CM	11a-12p	MTWTF-	- :30	5 \$450.00 P-4	0.00 NM	0	\$0.00
Start	t Date	End Date	Price Is Right Weekdays	Spots/Week	Rate	Rating					
Week: 10/3 Spot Ch I	0/12 Date Ra	11/05/12 nge D	MTWTF	5 Start	\$450.00 E/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 WTSP	10/30/12		Price Is Right	11a-			MTWThF		0.00 NM		
2 WTSP		?-11/05/12 F	Price Is Right	11a-	12p		MTWThF	:30 (\$450.00)	0.00 NM		
3 WTSP		?-11/05/12 F	Price Is Right	11a-	12p		МГWГhF	:30 (\$450.00)	0.00 NM		
	dited 10/30/12	?-11/05/12 F	Price Is Right	11a-	12p		МГWГhF	:30 (\$450.00)	0.00 <i>NM</i>		
	dited 10/30/13)_11/05/12 F	Price Is Right	11a-	12n		МГWГhF	:30 (\$450.00)	N 00 NW		
	dited	11/00/121	nce is right	114-	120		WI WIII	.30 (ψ+30.00)	7 0.00 TVIVI		
11 WTSP	10/30/1	2 11/05/12	M-F 12-1230p 10 News @ Noo	CM n	12-1230p	МГWГF-	- :30	5 \$450.00 P-4	0.00 NM	1	\$450.00
Start Week: 10/3	t Date	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$450.00	Rating 0.00					
Spot Ch [Date Ra	nge D	escription	Star	/End Time	0.00			Rtg Type		
	10/30/12 dited	?-11/05/12 N	1-F 12-1230p	12-1	230p		MTWThF	:30 (\$450.00)	0.00 NM		
	10/30/12 dited	?-11/05/12 N	1-F 12-1230p	12-1	230p		МТWГhF	:30 (\$450.00)	0.00 NM		
	10/30/12 dited	?-11/05/12 N	1-F 12-1230p	12-1	230p		MTWThF	:30 (\$450.00)	0.00 NM		
5 WTSP	10/30/12	?-11/05/12 N	1-F 12-1230p	12-1	230p		МГЖГҺБ	:30 (\$450.00)	0.00 NM		
12 WTSP	dited 10/30/1:	2 11/05/12	Y&R	СМ	1230-130p	МГЖГЕ-	- :30	5 \$550.00 P-4	0.00 NM	5	\$2,750.00
01		E. J.D.	Young and the R		(12:30 PM-1						
Start Week: 10/3	t Date 80/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$550.00	Rating 0.00					
14 WTSP	10/30/1	2 11/05/12	M-F 2-3p The Talk	СМ	2-3p	МГЖГБ-	- :30	5 \$300.00 P-4	0.00 NM	4	\$1,200.00
Start Week: 10/3	t Date	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$300.00	Rating 0.00					
Spot Ch [Date Ra	nge D	escription	Start	/End Time	0.00			Rtg Type		
	10/30/12 dited	?-11/05/12 N	1-F 2-3p	2-3p			MTWThF	:30 (\$300.00)	0.00 NM		
15 WTSP		2 11/05/12	M-F 3-4p	CM	3-4p	МГWГF-	- :30	5 \$275.00 P-4	0.00 NM	5	\$1,375.00
Start	t Date	End Date	Let's Make a Dea Weekdays	al Spots/Week	Rate	Rating					
Week: 10/3	0/12	11/05/12	MTWTF	5	\$275.00	0.00					
16 WTSP	10/30/1	2 11/05/12	M-F 4-5p Dr. Phil	СМ	4-5p	MTWTF-	- :30	6 \$400.00 P-4	0.00 NM	6	\$2,400.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					

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WTSP-TV

Order / Rev: 715872 - 4 Advertiser:

06330947 Alt Order #:

OBAMA SCHED A Product Desc:

Flight Dates: 10/30/12 - 11/05/12 Obama/D/President

Estimate: 1537

Ln Ch Start End	•	reak Start/End	d Time Days	s Len S	Spots	Rate Pri		Spots	Amount
16 WTSP 10/30/12 11/05/	2 M-F 4-5p C Dr. Phil	M 4-5p	МГЖГБ	:30	6	\$400.00 P-4	0.00 NM	6	\$2,400.00
Start Date End Date Week: 10/30/12 End Date	e Weekdays Spots/	<u>Neek</u> <u>Rate</u> 6 \$400.00							
17 WTSP 10/30/12 11/05/	2 M-F 5-530p C 5-530p 10 News	M 5-530p	MTWTF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Start Date End Date Week: 10/30/12 End Date	e <u>Weekdays</u> <u>Spots/</u>	Neek Rate 5 \$275.00							
18 WTSP 10/30/12 11/05/	2 M-F 530-6p C 10 News at 530p	M 530-6p	MTWTF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Start Date End Date Week: 10/30/12 11/05/12	e <u>Weekdays</u> <u>Spots/</u>	<u>Neek Rate</u> 5 \$275.00							
19 WTSP 10/30/12 11/05/	2 M-F 6-630p C 6-630p 10 News	M 6-630p	MTWTF	:30	5	\$500.00 P-4	0.00 NM	5	\$2,500.00
Start Date End Date Week: 10/30/12 11/05/12	e <u>Weekdays</u> <u>Spots/</u>	<u>Neek</u> <u>Rate</u> 5 \$500.00							
20 WTSP 10/31/12 11/05/	2 CBS Evening News CBS Evening News	M 630-7p	M- W- F	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
Start Date End Date Week: 10/31/12 11/06/12		Neek Rate 1 \$2,000.00							
21 WTSP 10/30/12 11/05/	2 7-730p C Wheel of Fortune	CM 7-730p	МГWГБ	:30	5	\$1,300.00 P-4	0.00 NM	5	\$6,500.00
Start Date End Date Week: 10/30/12 11/05/12		<u>Neek</u> <u>Rate</u> 5 \$1,300.00							
22 WTSP 10/30/12 11/05/		M 730-8p	МГЖГБ	:30	5	\$1,500.00 P-4	0.00 NM	5	\$7,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	e <u>Weekdays</u> <u>Spots/</u>	<u>Neek Rate</u> 5 \$1,500.00							
23 WTSP 10/30/12 11/05/	2 LN (M-F) C LN (M-F)	M M-F 11-1	135р МГЖТБ	:30	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	e <u>Weekdays</u> <u>Spots/</u>	<u>Neek</u> <u>Rate</u> 5 \$1,000.00							
24 WTSP 11/03/12 11/03/	2 LN (Sa) C Late News (Sa)	M Sa 11-110	35p	S- :30	5	\$700.00 P-4	0.00 NM	5	\$3,500.00
Start Date End Date Week: 10/29/12 11/04/12		<u>Neek</u> <u>Rate</u> 5 \$700.00							
25 WTSP 11/04/12 11/04/	2 LN (Su) C	Su 11-113	35p	- S :30	1	\$900.00 P-4	0.00 NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> Spots/	<u>Neek</u> <u>Rate</u>							
26 WTSP 10/30/12 11/05/	2 Letterman C	M 1135p-12		:30	8	\$350.00 P-4	0.00 NM	8	\$2,800.00
Start Date End Date		Neek Rate							
Week: 10/30/12 11/05/12 27 WTSP 10/30/12 11/05/		8 \$350.00 CM 1237-137		:30	7	\$175.00 P-4	0.00 NM	7	\$1,225.00
Start Date End Dat	Late Late Show <u>Weekdays</u> Spots/	Week Rate	e Rating						
Week: 10/30/12 11/05/12 28 WTSP 11/03/12 11/03/		7 \$175.00 SM Sat 6-8a	0.00	S- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
20 W131 11/03/12 11/03/	10 News, 6am Saturday	Jai 0-0a		.50	2	Ψ13.001 -4	0.00 14101		ψ130.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		Neek Rate 2 \$75.00							
29 WTSP 11/03/12 11/03/	2 Sat 8-10a C CBS This Morning Sature	M Sat 8-10a lay		S- :30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Start Date End Date Week: 10/29/12 11/04/12	<u> Weekdays</u> <u>Spots/</u>								
32 WTSP 11/04/12 11/04/		CM Sun 9-100		- S :30	2	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
Start Date End Dat	, ,	Week Rate	e <u>Rating</u>						

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Advertiser: Obama/D/President

06330947 Alt Order #:

Product Desc:

OBAMA SCHED A

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1537 WTSP-TV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Da	ys I	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
32 WTSP	11/04/1		CBS Sunday Mor CBS Sunday Mor	-	Sun 9-1030a		S	:30	2 \$1	1,000.00 P-3	0.00 NM	2	\$2,000.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays S	Spots/Week 2	Rate \$1,000.00	Rating 0.00							
33 WTSP	11/04/1		Face the Nation Face the Nation	СМ	Sun 1030-11	30a	S	:30	1 \$1	1,000.00 P-3	0.00 NM	1	\$1,000.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$1,000.00	Rating 0.00							
34 WTSP	11/04/1	2 11/04/12	10 Sports Extra 10 Sports Exra	СМ	Su 1135-114	5p	S	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/ 35 WTSP		11/04/12 2 11/05/12	Mon Prime B	CM	\$500.00 Mon 9-10p	0.00 M		:30	1 \$5	5,500.00 P-4	0.00 NM	1	\$5,500.00
Sta	rt Date	End Date	2 Broke Girls/Mik Weekdays	e & Molly Spots/Week	Rate	Rating							
Week: 11/		11/11/12	M		\$5,500.00	0.00							
E36 WTSP	11/05/1	2 11/05/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	М		:30	1 \$3	3,500.00 P-4	0.00 NM	0	\$0.00
Sta Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$3,500.00	Rating 0.00							
Spot Ch	Date Ra	nge D	escription	Star	t/End Time	0.00	Wee	ekdays_	Lengt		Rtg Type		
_	11/05/12 edited	2-11/11/12 N	1on Prime C	Mon	10-11p		М		:3	0 (\$3,500.00)	0.00 <i>NM</i>		
		2 10/30/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T		:30	1 \$5	5,000.00 P-4	0.00 NM	1	\$5,000.00
Sta Week: 10/	rt Date	End Date 11/04/12	Weekdays - T	Spots/Week	Rate \$5,000.00	Rating 0.00							
			Tue Prime B	CM	Tue 9-10p	- T		:30	1 \$4	1,500.00 P-4	0.00 NM	0	\$0.00
			NCIS: Los Angel			5							
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$4,500.00	Rating 0.00							
	Date Ra		escription		t/End Time			ekdays 	Lengt		Rtg Type		
	10/29/11 edited	2-11/04/12 T	ие Рпте В	rue	9-10p		- 1-		.3	0 (\$4,500.00)	0.00 /\/		
39 WTSP	10/30/1	2 10/30/12	Tue Prime C Vegas	СМ	Tue 10-11p	- T		:30	1 \$4	4,000.00 P-4	0.00 NM	1	\$4,000.00
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week	Rate \$4,000.00	Rating 0.00							
			Wed Prime	СМ	Wed 8-11p	W-		:30	1 \$4	4,000.00 P-4	0.00 NM	1	\$4,000.00
Sta	rt Date	End Date	Wed Prime Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	W	1	+ 1,00000	0.00							^-
		2 10/31/12	Criminal Minds	СМ	Wed 9-10p	W-		:30	1 \$5	5,000.00 P-4	0.00 NM	1	\$5,000.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$5,000.00	Rating 0.00							
42 WTSP	10/31/1	2 10/31/12	Wed Prime C CSI: Crime Scen	CM e Investigation	Wed 10-11p	W-		:30	1 \$4	4,500.00 P-4	0.00 NM	1	\$4,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	Thu Prime A	CM	\$4,500.00 Thu 8-9p	0.00	Г	:30	1 \$/	1,500.00 P-4	0.00 NM	1	\$4,500.00
43 W 131	1 1/0 1/1	2 11/01/12	Big Bang Theory		•		1	.50	ι ψ-	+,500.001 -4	0.00 14101	'	ψ4,500.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$4,500.00	Rating 0.00							
			Thu Prime B Person of Interes	CM	Thu 9-10p		Γ	:30	1 \$4	4,500.00 P-4	0.00 NM	1	\$4,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/ E45 WTSP		11/04/12 2 11/01/12	T	CM	\$4,500.00 Thu 10-11p	0.00		:30	1 \$4	1,000.00 P-4	0.00 NM	0	\$0.00
L-70 WIOF	1 1/0 1/ 1	- 11/01/12		Civi	and to-rip			.00	, ψ-	.,555.551 -4	U.UU INIVI	• 0	ψ0.00

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WTSP-TV

Order / Rev: 715872 - 4

Advertiser: Obama/D/President 06330947 OBAMA SCHED A Product Desc:

Alt Order #:

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	/s Ler	Spot	s Rate F	Pri Rtg Type	Spots	Amount
			Thu Prime C Elementary			T						
Week: 10/2 Spot Ch 1 WTSP	Date Ra 10/29/12	End Date 11/04/12 inge D 2-11/04/12 T	WeekdaysT escription thu Prime C	Star	Rate \$4,000.00 <u>t/End Time</u> 10-11p	Rating 0.00	<u>Weekd</u> Th			ate <u>Rtg Type</u> <i>00)</i> 0.00 <i>NN</i>	•	
	edited	2 11/02/12	Eri Drimo A	CM	Fri 8-9p		F :3	20	1 \$3,000.00 F	P-4 0.00 NM	<u> </u> 1	\$3,000.00
40 WISP	11/02/1	2 11/02/12	Undercover Boss		FII 0-9þ		rJ	00	ι φ3,000.00 F	4 0.00 NIV	'	φ3,000.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
E 47 WTSP	11/02/1	2 11/02/12	Fri Prime B CSI: NY	СМ	Fri 9-10p		F :3	80	1 \$3,000.00 F	P-4 0.00 NM	0	\$0.00
Week: 10/2 Spot Ch 1 WTSP	Date Ra 10/29/12	End Date 11/04/12 inge D 2-11/04/12 F	WeekdaysF escription ri Prime B		Rate \$3,000.00 t/End Time -10p	Rating 0.00	Weekd	<u>ays</u> <u>I</u> F		ate <u>Rtg Type</u> 000 NN		
E 48 WTSP	edited	2 11/02/12	Fri Primo C	CM	Fri 10-11p		F :3	20	1 \$6,000.00 F	P-3 0.00 NM	<u> </u> 0	\$0.00
E 46 W 13P	1 1/02/1	2 11/02/12	Blue Bloods	Civi	FII 10-11p		r3	5 0	1 \$6,000.00 F	7-3 U.UU INIV		\$0.00
Week: 10/2 Spot Ch 1 WTSP	Date Ra	End Date 11/04/12 inge D 2-11/04/12 F	WeekdaysF escription ri Prime C	<u>Star</u>	Rate \$6,000.00 t/End Time 0-11p	Rating 0.00	Weekd			ate <u>Rtg Type</u> <i>00)</i> 0.00 <i>NN</i>	•	
49 WTSP	11/04/1	2 11/04/12	Sun Prime A	СМ	7-8p		S :3	80	1 \$9,000.00 F	P-3 0.00 NM	1 1	\$9,000.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	60 Minutes WeekdaysS	Spots/Week	Rate \$9,000.00	Rating 0.00						
50 WTSP	11/04/1	2 11/04/12	Sun Prime B	СМ	Sun 8-9p		S :3	80	1 \$4,500.00 F	P-4 0.00 NM	1 1	\$4,500.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Amazing Race WeekdaysS	Spots/Week	Rate \$4,500.00	Rating 0.00						
E 51 WTSP	11/04/1	2 11/04/12	Sun Prime C The Good Wife	CM	Sun 9-10p		S :3	30	1 \$3,500.00 F	P-4 0.00 NM	0	\$0.00
Week: 10/2 Spot Ch 1 WTSP	Date Ra	End Date 11/04/12 inge D 2-11/04/12 S	WeekdaysS escription un Prime C	Star	Rate \$3,500.00 t/End Time 9-10p	Rating 0.00	Weekd			ate <u>Rtg Type</u> 0.00 <i>NM</i>		
52 WTSP	11/04/1	2 11/04/12	NFL Football Gar NFL Football Ga		1-4p		S :3	30	1 \$8,000.00 F	P-4 0.00 NM	1	\$8,000.00
Star Week: 10/2	rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$8,000.00	Rating 0.00					<u> </u>	
53 WTSP	11/03/1	2 11/03/12	Florida Football I		Florida Footl	oall Da	- S- :3	30	1 \$10,000.00 F	P-4 0.00 NM	0	\$0.00
Week: 10/2 Spot Ch 1 WTSP	Date Ra		WeekdaysS- escription lorida Football Day	Star	Rate \$10,000.00 t/End Time da Football D	Rating 0.00	Weekd	<u>ays</u> <u>I</u> - Sa		ate <u>Rtg Type</u> <i>00</i>) 0.00 <i>NN</i>	•	
		2 11/03/12	Gators Special	СМ	Gators Spec	ial	- S- :3	30	2 \$1,000.00 F	P-4 0.00 NM	0	\$0.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Gators Special WeekdaysS-	Spots/Week 2	Rate \$1,000.00	Rating 0.00						

Print Date: 10/31/12 16:24:13 Page 6 of 6

WTSP-TV

Order / Rev: 715872 - 4 Advertiser: Obama/D/President

06330947 Alt Order #:

OBAMA SCHED A Product Desc:

Estimate:

Flight Dates: 10/30/12 - 11/05/12 1537

Start Date End Date Weekdays Spots/Week Rate Rating Veek 10/29/12 110/41/2 Spots Spots/Week Rate Rating Spots/Week Spots/Week Rate	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
New 10/29/12 11/04/12	54 WTSP	11/03/1	2 11/03/12		CM	Gators Spe	cialS	- :30	2 \$1,000.00 P-4	0.00 NM	0	\$0.00
Spot Ch Date Range												
TWTSP 10/29/12-11/04/12 Gators Special Gators Special Control						+ ,	0.00	Weekdays	Length Rate	Rtg Type		
Second Reversion Control of			2-11/04/12 G	Gators Special				Sa				
The color of the			0 44/04/40 0		0.1	0		G	00/04 000 00			
Start Date End Date Weekdays Spots/Week Rate Start Date Weekdays Spots/Week Rate Start Date Start Da	Cre	edited		,	Gato	ors Special		Sa	- :30 (\$1,000.00)	• 0.00 NM		
Minter M	55 WTSP	10/30/1	2 11/05/12	-	СМ	11a-12p	MTWTF-	- :30	4 \$1,600.00 P-2	0.00 NM	4	\$6,400.00
Bold and Beautifu												
Start Date End Date Weekdays Description Start Date Start	56 WTSP	10/30/1	2 11/05/12			•		- :30	2 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
Spot Ch Date Range Description Start/End Time 130-2p (1:30 PM-2:00 PMTWThF 30(\$\frac{8}{5}\$, 409-00) 0.00 NM	Cto	mt Data	Fred Data			•						
Spot Ch Date Rarge Description Start/End Time Weekdays Length Rate Rtg Type 1/30/21 1/105/12 B&B 130-2p (1:30 PM-2:00 PMIWThF												
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/03						t/End Time				Rtg Type		
Start Date End Date Week 10/29/12 11/04/12 11/05/12 11/04/12 Spots/Week Rate Rating Rating Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/W			2-11/05/12 B	8&B	130-	·2p	(1:30 PM-2:00 I	PMTWThF	:30 (\$1,400.00)	0.00 NM		
Late Night with David Letterms Start Date End Date Weekdays TW 2 \$700.00 0.00												
Week: 10/29/12 11/04/12 11/	57 WTSP	10/30/1	2 10/31/12			•	'a - TW	- :30	2 \$700.00 P-3	0.00 NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week S												
Week: 10/29/12 11/04/12 T 1 \$900.00 0.00 59 WTSP 11/03/12 11/03/12 11/03/12 NCAA Football Prime CM 8-11pS- :30 1\$10,000.00 P-3 0.00 NM NCAA Football Prime S- :30 1\$10,000.00 P-3 0.00 NM NCAA Football Prime 1 \$10,000.00 P-3 0.00 NM NCAA Football Game #20 M NCAA Football Game #20 M NCAA Football Game #20 M NFL Football Ga	58 WTSP	11/01/1	2 11/01/12	•		12-1230p	T	- :30	1 \$900.00 P-3	0.00 NM	1	\$900.00
NCAA Football Prime NCAA Football Game #2 NCAA Football Game					Spots/Week 1							
Week: 10/29/12 11/04/12 11/05/12 M-F 12-1230p CM 12-1230p M-W-F- :30 3 \$900.00 P-3 0.00 NM 3 \$2,700.00	59 WTSP	11/03/1	2 11/03/12			8-11p	S	i- :30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
10 News @ Noon New Noon New Noon New New				Weekdays S-								
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N61 WTSP 11/04/12 11/04/12 Sun Prime D The Mentalist CM Sun 10-11pS :30 1 \$7,000.00 P-3 0.00 NM 1 \$5,000.00 P-3 0.00 NM 1 \$10,000.00 P-3 0.00 NM <td></td>												
The Mentalist Start Date End Date Weekdays Spots/Week Rate Rating 0.00								S :30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
Week: 10/29/12 11/04/12 S 1 \$7,000.00 0.00 N62 WTSP 11/03/12 11/03/12 11/03/12 NCAA Football Game #2CM NCAA Football Game #2 3-7p S- :30 1 \$5,000.00 P-3 0.00 NM 1 \$10,000.00 P-3 0.00 NM									,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			, ,
NCAA Football Game #2 NCAA Football Game #2 Weekdays Spots/Week Rate Rating												
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Start Data End Data Washdaya ShataWash Bata Bating	N63 WTSP	11/04/1	2 11/04/12					S :30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12S 1\$10,000.00 0.00	Week: 10/	29/12	11/04/12	S	1	\$10,000.00	0.00					